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**McMahon Co.**

**Feeds, Garden & Field Seeds**

**Phone 921**

**Rapid City, South Dakota**

SEC. 562, P. L. & R.

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U. S. Department of Agriculture





# PURINA • CHOWS and FEEDS



Purina Chows are outstanding feeds regardless of where they are sold, because they have quality, and when fed properly, produce results at less cost. We do not ask you to set up an expensive experiment plot on your farm to do the experimenting which is costly to you but cheap for the feed manufacturer. With Purina all we ask is that you feed it right and the results will be amazing.

Ask for our free poultry book on how to raise chicks right.

## POULTRY FEEDS

|                  | 25's   | 50's | 100's |
|------------------|--------|------|-------|
| Chick Startena   | \$1.25 | 2.40 | 4.05  |
| Broiler Chow     | 1.10   | 2.15 | 4.15  |
| Chick Growena    | 1.15   | 2.20 | 4.20  |
| Ch'k Grow Chow   | 1.25   | 2.40 | 4.65  |
| Fatena           | .90    | 1.70 | 3.25  |
| Layena           | 1.00   | 1.95 | 3.85  |
| Lay Crow         | 1.00   | 1.95 | 3.95  |
| Breeder Lay Chow | 1.15   | 2.25 | 4.40  |
| Family Flock     | 1.00   | 1.95 | 3.75  |
| Turkey Startena  | 1.30   | 2.85 | 5.00  |
| Turkey Growena   | 1.10   | 2.10 | 4.00  |
| Turkey Breeder   | 1.20   | 2.35 | 4.60  |
| Turky Grow Chow  | 1.10   | 2.15 | 4.15  |

## Dairy & Stock Feed

No more messing around cleaning buckets that cause scours. Calf Startena is a dry feed which is fed like grain and gives better results than old methods.

|                     |       |                    |
|---------------------|-------|--------------------|
| Blue Steer Checkers | ..... | \$2.95             |
| Blue Sheep Checkers | ..... | 2.95               |
| Omoleine (horse)    | ..... | 3.40               |
| Bulley Lns          | ..... | 3.10               |
| Calf Startena       | ..... | 1.90 2.55 5.00     |
| Calf Chow M1        | ..... | 1.65 3.20 6.25     |
| Dog Chow, 5 lb.     | ..... | .55 2.30 4.50 8.90 |
| Fox Chow            | ..... | ..... 6.55         |
| Rabbit Chow         | ..... | ..... 3.60         |
| Goat Chow           | ..... | ..... 3.90         |

Ask for Ton Prices on Cattle Cubes, Soy Bean Cubes and Cotton Cake

## Oyster Shells & Grit

|               | lb.   | 25's  | 50's  | Sk.  |
|---------------|-------|-------|-------|------|
| Oyster shells | .02   | .35   | .65   | 1.00 |
| Calcite Lime  | .02   | ..... | ..... | .95  |
| Quartz, Frie  | .02   | ..... | ..... | .90  |
| Calcium Fine  | ..... | ..... | ..... | .60  |

## Hay

|                 | Ton   | Cwt. |
|-----------------|-------|------|
| Prairie Hay     | 14.00 | .75  |
| Alfalfa Hay     | 14.00 | .80  |
| Straw, per bale | ..... | .45  |

## Posts

|                 | En.   | 100's   |
|-----------------|-------|---------|
| 6 1/2 ft. posts | ..... | \$21.00 |
| 8 ft. posts     | ..... | 36.00   |

## Wood and Coal

|                               | Per Ton       |
|-------------------------------|---------------|
| Owl King Lump                 | ..... \$11.50 |
| Chunk Wood (.35 cwt.) or 6.00 | .....         |
| Stoker Coal                   | ..... 8.25    |

Prices for wood and coal are f.o.b. our yards; add .75 per ton for delivery in city.

## Registered Brands

Our registered Brands poultry



and dairy rations are giving a good account of themselves in increasing egg and milk production. A trial order will convince you that once tried means a satisfied customer.

Look for "Registered Brands" Trademark—Your Guarantee of Quality.

## Registered Brands Feeds

|                  | 25's  | 50's  | 100's |
|------------------|-------|-------|-------|
| Laying Mash 18%  | .90   | 1.60  | 3.10  |
| Chick Scratch    | .70   | 1.20  | 2.25  |
| Dairy Ration 18% | ..... | ..... | 2.00  |
| Bea Scratch      | .60   | 1.00  | 1.90  |

## Sanitation Products



|             |       |              |
|-------------|-------|--------------|
| Chek-R-Tabs | ..... | .25 .50 1.00 |
|-------------|-------|--------------|

Purina Chek-R-Tabs are the only drinking water tablets that do all three jobs:

1. Water disinfectant,
2. Fungicide,
3. Bowel astringent

A dilution of one Purina Chek-R-Tab to a quart of poultry drinking water will kill the germs causing Pullorum Diseases, Typhoid, Para-Typhoid, Cholera and Infectious colds (Corza) within an exposure period of five minutes.

If you are having trouble with sickness among your poultry, we would suggest trying CHEK-R-TABS. They work like magic.

|                            |       |            |
|----------------------------|-------|------------|
| Purina Chlorena, 3 lb. can | ..... | 1.00       |
| Purina Chlorena 1 lb. can  | ..... | .50        |
| Purina Cre-So-Fee, pt      | ..... | .60        |
| Purina Cre-So-Fee, qt      | ..... | 1.05       |
| Purina Cre-So-Fee, gal.    | ..... | 2.75       |
| Purina Kol-Tar-Kil, qt.    | ..... | .70        |
| Purina Waterer             | ..... | 1.25       |
| Chowder Hopper             | ..... | 1.50       |
| Chek-R-Ton, lb.            | .35   | 3 for 1.00 |
| Footst Paint 1/2 pt.       | ..... | 1.05       |
| Chlorena Duster            | ..... | .35 & .50  |
| Carbolineum gal.           | ..... | 1.75       |

## Insecticides

|                             |       |      |
|-----------------------------|-------|------|
| Purina Fly Spray (hse) pt.  | ..... | .40  |
| Purina Fly Spray (hse) qt.  | ..... | .65  |
| Purina Fly Spray (hse) gal. | ..... | 2.00 |
| Purina Fly Spray 5 gal.     | ..... | 4.75 |
| Purina Fly Spray gal.       | ..... | 1.25 |
| Apex Ant Killer             | ..... | .25  |
| Purina Lice Powder          | ..... | .30  |
| Insect Powder               | ..... | .25  |
| Sprayer, lge.               | ..... | 1.25 |
| Sprayer, Small              | ..... | .30  |

## Smoke Salt



For those who put up their own meat—the kind that makes your mouth water to even think about—we have a complete line of smoked salt. Free books containing the latest recipes will be supplied at your request.

Old Hickory, 10 lb. can ..... .95

Morton's 10 lb. can ..... .85

Morton's 2 1/2 lb. can ..... .25

Tender Quick, 2 1/2 lb. can ..... .47

Morton's Sausage Seasoning

8 oz. can ..... .10

Meat Pump Gun ..... 1.50

Tenderquick, 10 lbs. .... 1.75









# YOUR ATTENTION, PLEASE!

In these days of fast changing world events we ask that you place your orders promptly to avoid price changes. Practically all seeds will show advances as the season advances and new stocks are required to fill in.

The prices on this list change frequently, therefore prices quoted are subject to change without notice. Shipments will be made at price in effect the day order is received. Bags extra, 10c each for bur-lap or 40c for seamless.

Prices are quoted F. O. B. Rapid City, except Garden Seeds which are prepaid and out-of-town orders will be delivered to the post office, truck or railroad depots free of charge. 2 per cent State Sales Tax should be added on all seed orders within the state. We will ask that when mailing orders you include enough to pay for tax and bags. If not, same will be deducted from your order, and shipments made accordingly.

## We Meet Any Published Price, Quality Considered

If any merchandise listed in this catalog is advertised elsewhere at any lower price—we'll guarantee to meet that price—or beat it! Just tell us or

send in the name of the publication, page number, and date, if any. Remember always—"We will not Knowingly Be Undersold."

## McMAHON'S BABY CHICKS

There is a difference between PURINA EMBRYO—FED chicks and just ordinary chicks. Better breeding plus Purina Embryo—Feeding equal the most profitable chicks you can buy. REMEMBER—it is an established fact that you cannot buy good breeding at a low price, and it costs you less to raise high quality chicks than it does to raise cheap chicks. We will be glad to furnish the names of flock owners who bought our chicks last year.

Place orders promptly for Purina Embryo—Fed chicks; some strains already are sold out in advance.

|                        | Purina<br>Embryo<br>Fed<br>Chicks | Rusks<br>Reliable<br>Chicks |
|------------------------|-----------------------------------|-----------------------------|
| White Leghorns .....   | 9.75                              | 8.50                        |
| Barred Rocks .....     | 9.75                              | 9.00                        |
| White Rocks .....      | 9.75                              | 9.00                        |
| White Wyandottes ..... | 9.75                              | 9.00                        |
| Buff Orpingtons .....  | 9.75                              | 9.00                        |
| R. I. Reds .....       | 9.75                              | 9.00                        |
| Buff Minors .....      |                                   | 9.00                        |
| New Hampshire .....    | 9.75                              |                             |

|                       | Purina<br>Embryo<br>Fed<br>Chicks | Reliable<br>Chicks |
|-----------------------|-----------------------------------|--------------------|
| White Giants .....    |                                   | 10.00              |
| L. Brahmas .....      | 10.75                             |                    |
| Blk. Australorp ..... | 13.00                             |                    |
| Heavy Assorted .....  |                                   | 8.00               |
| HYBRIDS               |                                   |                    |
| Austra Whites .....   | 9.75                              |                    |
| Rock-Legs .....       | 9.75                              |                    |

Prices on poults and sexed chicks will be furnished upon request. TERMS: Cash with order or C. O. D. Shipped prepaid if cash accompanies order; if shipped C. O. D., send two cents per chicks with your order. Balance due plus shipping charges which you are to pay C. O. D. Save shipping charges by sending cash with your order. Poults: cash with order; shipped f. o. b. hatchery. NOTICE: ON ORDERS FOR LESS THAN 100 DAY-OLD CHICKS, ADD ONE CENT PER CHICK. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

